The term Shiva means auspicious. The God Shiva is all-auspiciousness. The mantra namaH ShivAya, used to offer salutations to Shiva, is an effective prayer to propitiate Shiva. This mantra appears in many places in Vedic and Puranic literature. For example, the famous shri Rudram hymn from the Yajur Veda, commonly employed to perform the worship of the Shiva linga, says: नमः शिवाय

The dAridrya dahana stotra of Vasishtha says:

Salutations to Shiva who burns up the grief caused by poverty! Here poverty does not necessarily mean material poverty; it also means spiritual poverty.

This pAnchakshara (five syllabled) mantra namaH ShivAya is sometimes called the mUla mantra or basic mantra of Shiva. Each of the five syllables, na, ma, shi, vA, and ya, is held to be so sacred that it represents Shiva even by itself.

The following is the Shivapanchakshara stotra composed by Adi SankarAchArya. One may worship the Shiva linga by reciting this stotra and offering bilva leaves.

Salutations to Shiva, who wears the King of snakes as a garland, the Three-eyed God, whose body is smeared with ashes, the great Lord, the eternal and pure One, who wears the directions as His garment, and who is represented by the na kAra (term).

I bow to Shiva, who has been worshipped with water from the gangA (mandAkini) and anointed with sandalwood paste, the
Lord of nandī, the Lord of the host of goblins and ghosts, the great Lord, who is worshiped with mandAra and many other kinds of flowers, and who is represented by the syllable ma.

Salutations to Shiva, who is all-auspiciousness, Who is the sun that causes the lotus face of Gaurī (PArvatī) to blossom, Who is the destroyer of the Yajna of daksha, whose throat is blue (nIlakaNTha), whose flag bears the emblem of the bull, and who is represented by the syllable shi.

VasishhTha, agastya, Gautama, and other venerable sages, and Indra and other Gods have worshipped the head of (Shiva’s linga). I bow to that Shiva whose three eyes are the moon, sun and fire, and who is represented by the syllable va.

Salutations to Shiva, who bears the form of a Yaksha, who has matted hair on His head, Who bears the pinAka bow in His hand, the Primeval Lord, the brilliant God, who is digambara (naked), and who is represented by the syllable ya.

Anyone who recites this sacred ve-syllabled mantra, (namaH shivAya) near the Shiva (linga), attains the abode of Shiva and rejoices there with Shiva.